

Council Report November 20, 2023 – Councillor Anderson

Westshore Parks and Recreation Society

The Board met on November 9th; highlights include:

- Third quarter financial review – performance is on or better than budget across the organization, primarily due to increased attendance levels; only one large capital project this year (roof replacement over the pool portion of the main building) and a few smaller projects such as replacing lockers and refurbishing the reception area, will be underway shortly.
- Discussion and direction provided concerning responding to financial issues faced by a local (non-profit) sport association
- Presentation from the marketing team, focusing primarily on social media use to support programs and patrons.